





## How Our Model Works

If You Are A...	Then You Give To	The Following:	And Receive From	The Following:
<b>Contracting Company</b> 	The Association	Publicity	The Association	Higher driver standards
		Advertisement (\$)		Driver compliance oversight
		Profile Information		Stronger IC model
				Corporate benefits/savings
	Independent Drivers	Higher contract standards	Independent Drivers	Compliance documentation
		Choice of solutions (A4dd+)		Self-sourced equipment, etc.
		Work opportunities		Better service outcomes
	Vendors (Benefit Providers)	Promotion via A4dd	Vendors (Benefit Providers)	IC-friendly solutions
		Discounted corp. purchases		Deals for corp./EE needs
<b>Vendor</b> 	The Association	Member benefits	The Association	IC market penetration / \$
		Revenue-sharing		Publicity with carriers
		Promote A4DD to carriers		Access to data (IC, Carrier)
	Contracting Companies	IC-friendly solutions	Contracting Companies	Promotion via A4dd
		Deals for corp./EE needs		Corp. tie-In purchases
	<b>Independent Driver</b> 	The Association	Member profile	The Association
Dues (\$)			Free benefits & resources	
Benefit enrollments			Discounted benefits	
Contracting Companies		Compliance documents	Contracting Companies	Work opportunities
		Self-sourced equipment, etc.		Choice of solutions (A4dd+)
		Better service outcomes		Increased safety and skills
<b>The Association</b> 		Contracting Companies	Stronger IC model	Contracting Companies
	Higher driver standards		Advertisement (\$)	
	Corporate benefits/savings		Profile information	
	Independent Drivers	Easy contract compliance	Independent Drivers	Member profile
		Free benefits & resources		Dues (\$)
		Discounted benefits		Benefit enrollments
	Vendors (Benefit Providers)	Customers and revenue	Vendors (Benefit Providers)	Member benefits
		Positive publicity		Revenue-sharing
		Access to data		Promotion to carriers